WORLD GREEN BUILDING COUNCIL

New WorldGBC global strategy creates actionable pathway to thriving communities, cleaner economies and a decarbonised future

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Supported by the global network of over 75 Green Building Councils (GBCs), the World Green Building Council (WorldGBC) launches its 2025–2027 strategic plan which aims to scale local action into global impact for a resilient and decarbonised built environment.

Evolving the next phase of strategic action

Over the last 20 years, WorldGBC and the Green Building Council network have worked to position the built environment as a critical solution to many of the world's biggest economic, social and environmental challenges.

Through their collective reach and expertise – representing countries covering 65% of global GDP and 60% of the world's building stock – they have advanced policy and legislation; championed solutions through action frameworks, lighthouse reports and thought leadership; and shifted the perspective of the business and finance world on the critical importance of sustainability.

Building on this legacy, WorldGBC are evolving to the next stage in their new strategic action plan, and launching a unified global programme, "Building the Transition". This programme will see WorldGBC continue to scale solutions with the GBCs by matching global ambition with local impact.

Alongside the GBC network, they will harness their convening power to:

- Align – ambition, definitions, principles, and action
- Partner – across the built environment system to pursue a common goal
- Scale – advocacy, projects, solutions, and knowledge sharing that accelerate change

This will be achieved through three interlinking actions:

- Co-creating national decarbonisation and resilience roadmaps
- Amplifying global, regional and local advocacy
- Fostering policies, standards and codes that drive a unanimous agenda

Building the Transition

WorldGBC CEO, Cristina Gamboa, said: "In this time of global flux, the launch of WorldGBC's 2025–2027 strategy represents more than a roadmap. It's a call to reimagine the built environment as a driver of a new clean economy, of equity, regeneration, and resilience."

Read Cristina Gamboa's full thought leadership article which shares her vision for the future of sustainable buildings, and how our WorldGBC's new strategy will support the world to get there.

Over the next three years, WorldGBC will focus on inspiring and empowering key actors in building and construction alongside associated stakeholders:

- **Enabling ambitious and equitable policies** by inspiring politicians with a vision, supported by market and scientific data, of how low carbon and sustainable building and finance policies deliver on citizens' priorities.
- **Equipping finance actors** to deploy their capital effectively, and give them the guidance and tools to assess financial risks and opportunities, with sustainability impact metrics that allow comparability whilst also ensuring impact is contextualised.
- **Empowering changemakers** such as individual companies and owners and occupiers with clear roadmaps to understand their role and which actions to take first to advance decarbonisation and resilience.

View the full WorldGBC strategic plan 2025–2027.